

*Conducting Meaningful  
Research: Lessons from  
Experience, Colleagues, and  
the Wizard of Oz*

Richard L. Blackburn  
Dean, College of Education



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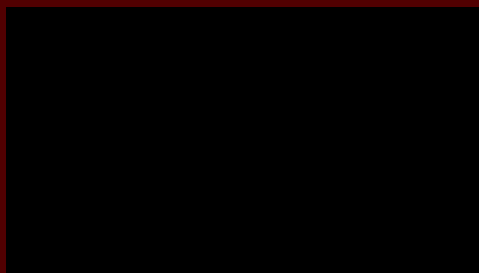
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Methodology



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Use your brain



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Research needs to be on significant topics



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Research needs to be rigorous



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Broaden your focus-  
Think Interdisciplinary



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Vary your targets



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# Practice good time management



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# Let your research set the stage for subsequent research



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Use presentations as a  
“tracer” for publications



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Follow the rule of 3  
journals



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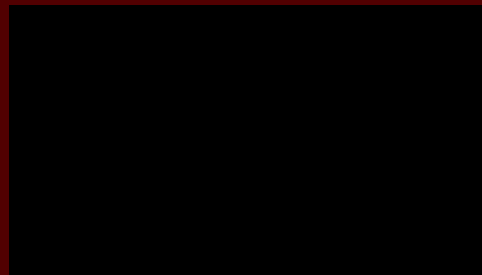


# Seek out good mentors



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Have courage



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Avoid Personal Bias



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# Avoid Politics



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# Conduct research to inform or frame public policy



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Write to primary targets-  
not secondary ones



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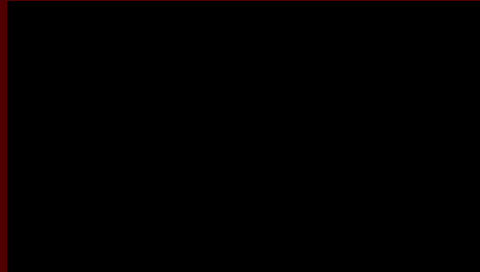


Attempt to conduct  
innovative applied  
research



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Follow your heart



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Research your passion



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Believe in yourself



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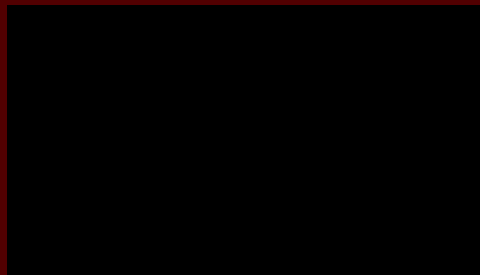


# Consider public scholarship



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# Questions?



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